



Wallonia

## HOSTED BUYERS & B2B MEETINGS EVENT

### Welcome to the EU Cross-border E-Commerce Forum 2025!

Wallonia Export & Investment Agency is excited to invite you to its event. An exclusive event designed to connect international buyers with 100+ Walloon exporters offering all categories of products.

The forum will take place at the **Mercure Namur Hotel**, in Wallonia, Belgium. From the **14th to the 17th of October 2025**.

This event offers a unique opportunity for companies with tailored B2B matchmaking sessions, networking opportunities, and insightful company visits.

This year's event will be packed with experts who will share their insights and knowledge on Cross-border E-Commerce.

#### // Which key topics will be addressed at the event?

##### Cross-border E-Commerce related :

- Digital Marketing
- International logistics & distribution
- Regulations
- IT solutions
- & more

Don't miss this chance to expand your product portfolio, find new partners, and stay ahead of trends in the global e-commerce market!

#### Buyers Program

##### // 14th of October

- Arrivals in Wallonia, Belgium.
- Welcome dinner at the Mercure Namur Hotel
- Walloon Ecosystem introduction

##### // 15th of October

- Registration & Networking Breakfast (9AM to 10AM)
- Opening Seminar on Cross-border E-commerce (10AM to 12AM)
- Networking Lunch (12PM to 1PM)
- B2B Meetings (1PM to 6PM)
- Dinner (7PM)

##### // 16th of October

- Registration & Networking Breakfast (8h30AM to 9AM)
- B2B Meetings (9AM to 12PM)
- Lunch
- Visits (Afternoon)

##### // 17th of October

- Visits (AM)

Are you interested?  
Scan the QR Code!



14.10.25  
> 17.10.25

online | offline

**EU**  
CBEC  
forum



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